

**45th District Agricultural Association
Board of Directors Meeting
November 22, 2011**

PRESENT

Bo Shropshire, President
Richard Fragale, Vice President
Richard Acosta
Cherisse Alford
Darrel Bostic
Jim Hamilton
Joe Montenegro
Theresa Garcia, CEO

EXCUSED ABSENT

Jason Jackson
Lee Hindman

President Shropshire called the meeting to order at 5:35 PM and led the flag salute. Roll was noted without calling it.

Public Comment

None

Consent Calendar

**Motion to approve the consent calendar was made by Director Fragale
Motion 2nd by Director Montenegro**

Motion Carried

At the request of President Shropshire, Designer Ted Flores was moved up on the agenda so he could discuss options for landscaping for Board Room. In the process of preparing the outside Board Room for paint, there was part of the wall that deteriorated due to water damage. Mr. Flores proposed painting a 'southwest/western' style mural on the west side of the building as part of our facility beautification plan. He also provided two designs to replace the lawn with cement or brick pavers to create a patio finish or path. This is part of our plan to reduce the amount of lawn that needs to be watered and in this case, the potential water damage to the Board room. The painting needs to be done soon, with the mural and landscaping projects done after the Fair. After some discussion the Board thanked Mr. Flores and asked that he return with estimates on the proposed projects.

CEO REPORT

- Paving Project- CEO Garcia reported that we are waiting on a revised MOU and a tentative project schedule. It does appear that it will be right after the 2012 Fair.
- CEO's Conference- Food & Agriculture Secretary Ross was there to advise us that she will be submitting a plan for the Governor to review regarding the future of California Fairs. Although there was plenty of information shared, she avoided any budget questions. Also, the Governor's Appointment Secretary spoke about their efforts in making the necessary Board appointments.

- Facility Rentals-The circus has rented the facility for December 3. Also, a Monster truck show wants to bring a show in January. The Bridal Expo is also planning on a January date. After meeting with the promoter, it appears that this could develop into a wonderful annual event.
- DNA Kits-The Beef DNA deadline has passed, with 24 envelopes turned in. Just a reminder, the remaining kits for the other species are due on Tuesday January 3, 2012.
- Carnival- CEO Garcia reported she will meet with Helms' Carnival at convention to discuss the RV upgrades.

PRESIDENTS REPORT

Sponsors- CEO advised the Board that she had been approached by another bank that wanted exposure in the livestock area and asked for clarification. The Board recognizes that we are fortunate to have Rabobank and Farm Credit Services Southwest which provide enormous support for the Junior Livestock Auction and Barn Sale. All agree that those sponsors are the only sponsors that will be promoted in the livestock area based on their long history of support.

TREASURERS REPORT

None

COMMITTEE REPORTS

Executive Committee- None

Junior Fair Board- None

Livestock- Reminder that the No Go No Show Code of Conduct training is on Saturday December 3 and Wednesday December 7, 2011.

Finance-Director Fragile reported that there is no change to budget items in the budget. The few changes reflected additional expenses that the Fair would have to pay that were previously funded by the State.

Motion to approve the budget was made by Director Montenegro

Motion 2nd by Director Alford

Motion Carried

Building & Grounds- Director Shropshire reported progress on cleaning up the facility is being made. We are investigating what we need to do to have an equipment auction to sell some of the old items we have on the grounds.

Entertainment- Director Montenegro reported that Papa Chulo is promoting two nights of entertainment. Also, there was discussion of trying to enhance our last Sunday Hispanic entertainment.

Old Business

WFA Convention- Make sure to make your reservations for those of you who plan to attend.

IAFE Convention-Theresa will be attending and making good contacts.

New Business

WFA Blue Ribbon Award- Be thinking of recipients for that award.

The next meeting is scheduled for Wednesday December 14, 2011 at 5:00 p.m. with the annual Christmas party to follow.

The meeting was adjourned at 8:05 p.m.

Attested by: _____
Board President

Attested By: _____
CEO

Date: _____

Date: _____